

How To Share:

# Plexus MetaBurn™

Burn fat. Lose inches. Shed pounds.^^\*

## A Great Business Opportunity



Plexus MetaBurn is the all-new, fully-integrated approach to weight loss that enables you to burn more fat, lose more inches, and shed more pounds than ever before. This revolutionary new product not only fires up your metabolism, it offers a whole new way to ignite your business!^^\*

### Outsmart Stubborn Fat. Outperform Expectations.

It's no secret that crash diets, lack of sleep, stress, hormones, nutrient deficiencies, and even some medications can all disrupt your body's metabolic rate. Add these challenges to the fact that your metabolism is already slowing as you age, and it's no wonder why so many people struggle to lose weight.<sup>1</sup>

Plexus MetaBurn can help! This powerful, multi-active formula delivers the metabolism boost that helps you to break through weight loss plateaus and lose more inches. With clinically-studied ingredients like grains of paradise and green tea extract, MetaBurn helps you melt stubborn fat stored in the belly, hip, and thigh areas. Unlike other fat burners, Plexus MetaBurn also features botanical extracts and ingredients like Rhodiola and L-theanine that help support a healthy mood and increased energy levels. This means you'll not only get help to burn more fat, lose more inches, and shed more pounds—you'll also notice an improved mood, a gentle energy lift, and a sharper mental focus.\*

#### Key Benefits

- Supports fat burning\*
- Helps your body reduce abdominal fat\*
- Supports metabolism\*
- Supports weight loss\*
- Supports mood and focus\*
- Supports energy\*

#### Key Features

- Includes seven botanical leaf, root and seed extracts traditionally used to support fat burning and weight loss\*
- Contains 80 mg of caffeine per serving (less than a cup of coffee) to gently lift energy levels\*
- Features mood-boosting ingredients like Rhodiola and L-theanine to help improve your mood and mental focus\*
- Gluten Free
- Non-GMO
- 100% Vegetarian

<sup>1</sup><https://www.womenshealthnetwork.com/weightloss/speed-up-your-metabolism-lose-weight.aspx>  
<sup>^</sup> When combined with a reduced calorie weight loss diet plan.



## Reach For Results With Your Healthy Routine

Plexus MetaBurn™ kicks your metabolism into high-gear, supporting faster fat-burning and rapid results when combined with a reduced calorie weight loss plan. Use MetaBurn alongside our cutting-edge Weight Management products, and you'll have everything you need to support your weight loss goals by enhancing your body's natural fat-burning ability and promoting healthier eating and lifestyle habits.\*

### 1

## Share Plexus MetaBurn on Social

Social media makes it easy to share Plexus MetaBurn. Get people fired up for successful weight loss by posting about MetaBurn and its multi-action formula. Tag your friends who might be interested, and follow up with them personally.^\*

### Ideas For Your Direct Messages

How do you break through weight loss plateaus? I've tried it all. I've changed my exercise routines, worked on reducing stress, and have even made improvements to my diet, but I was still hitting a brick wall. That's why I'm glad I discovered Plexus MetaBurn – a multi-action blend that helps to enhance my metabolism and fast-track my weight loss! It's the extra lift I need to help me burn more fat and calories, shed pounds, and lose inches from my problem areas. And I love that MetaBurn even has ingredients that help to improve my mood and provide a gentle energy lift. Can you tell that I'm fired up about my results?! Comment below if you'd like more details on this fat-burning secret!^\*

Wow – my clothes are fitting better than they have in months! You all know that I've been trying to lose weight, and I'm so glad that I've discovered Plexus MetaBurn. This multi-active blend of exotic extracts and botanicals helps to rev up my metabolism and maximize my body's ability to burn fat and calories. I'm losing more than just weight – I'm seeing inches melt away from my waist, thighs, and hips! You have to try MetaBurn and see it for yourself! It helps me look and feel my best, and I love the confidence that comes from reaching my weight loss goals! Message me for details, and I'll tell you how it works.^\*

I've found 3 incredible products that are helping me reach my goals faster than I could have imagined. Plexus MetaBurn supercharges my metabolism to help me burn more fat and calories. Slim Hunger Control helps to stave off hunger and reduce my desire to overeat. And Plexus Lean™ keeps me feeling full and satisfied whenever I need a healthy meal or on-the-go snack. Together, these Plexus products are a triple threat helping me lose those unwanted pounds! They'll help you outsmart stubborn fat, break through weight loss plateaus, and form healthier habits as you go! Leave a comment if you're ready to try Plexus and fast-track your results!^\*



Use these hashtags in your posts to keep the conversation going!

#plexusmetaburn #burnfatloseinches  
#heatupweightloss

^ When combined with a reduced calorie weight loss diet plan.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

2

## Develop Your Plexus MetaBurn™ Story

Your Plexus MetaBurn story is a **30 second** “commercial” about your experience with Plexus MetaBurn™. Write it down, practice it, and share it!

**Your Plexus MetaBurn story might sound like this:**



Managing my weight has always been challenging, but it’s become harder as my metabolism has slowed down with age. Even though I’ve seen success from changing my diet and increasing my activity, I’ve still struggled to lose inches from my hips, thighs, and waist. So you can imagine how excited I was to find Plexus MetaBurn! This incredible fat burner features a multi-active formula that delivers the metabolism boost I need to break through weight loss plateaus and help me lose more inches. I love that it has clinically-studied ingredients like grains of paradise, green tea extract, Rhodiola, and L-theanine, which help to kick my metabolism into high gear and even support a healthy mood and increased energy levels. Not only am I noticing more inches lost, I’m noticing an improved mood, sharper mental focus, and a gentle energy lift!^\*



3

## Use Tools To Share

Ready to heat things up and spread the word about MetaBurn?

**Check the back office for all available tools!**



**Plexus MetaBurn Information Sheet**



**Plexus MetaBurn Product Video**



**Plexus Product Catalog**

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## USE PERSONAL CONNECTIONS TO SHARE



Social media is a great place to start conversations about Plexus MetaBurn™, but personal interaction is what will help people really see what Plexus MetaBurn can do. Here's how a personal conversation might go:

### Your Conversation Might Sound Like This:

#### Intro

Hi, (prospect's name)! I have to tell you about my new fat-burning secret! It's called Plexus MetaBurn, and it's been helping me to speed up my metabolism and maximize my body's ability to burn more fat and calories. You'll love the ingredients just as much as you love the results! MetaBurn's multi-active formula kicks your metabolism into high gear to support fat burning—especially stubborn areas like your waist, thighs, and hips. It also features botanical extracts and ingredients like Rhodiola and L-theanine that help to improve your mood, support a sharper mental focus, and provide a gentle energy lift. MetaBurn can give you the extra support you need to break through plateaus and reach your weight loss goals! I'm sending over a little more info. Take a closer look and I'll check in tomorrow to see what you think!^\* **(first tool)**

**OR** Hey, (prospect's name)! I've found a fat-burning secret that's helping me rev up my metabolism and lose more inches from my waist, hips, and thighs. It's called Plexus MetaBurn, and it's incredible! MetaBurn is designed to help kick your metabolism into high gear so that you can burn more fat and calories. Its formula also includes botanical extracts and ingredients that help improve your mood, support a sharper mental focus, and even provide a gentle boost in energy. I'm noticing that my clothes are fitting better since I began taking it daily. I'll send you some additional info. Let me know if you'd like to try it!^\* **(first tool)**

#### Follow Up

Hi, (prospect's name). What did you think about Plexus MetaBurn? I can't believe how quickly it helped me break through my weight loss plateau and lose inches from my problem areas. I hope you've had a chance to look over MetaBurn's key benefits and ingredients. I have one more thing that can help you learn more. **(second tool)** Click on it and I'll point out some things!^\*

**OR If a prospect asks questions:**  
I'm glad you asked! I've got one more thing to share that might answer your question. **(second tool)**. Open it up and we can chat about it real quick!

#### Close

#### Ask for the order:

So, what do you think of Plexus MetaBurn? If you want help speeding up your body's natural ability to burn fat, there's nothing else like MetaBurn out there. Let's get your order in so you can see it in action!\*



Try Plexus® products for 60 days. Feel the difference, or your money back!^\*\*



## Questions from Your Customers?

To help answer any questions that you might have from your customers, we've designed detailed FAQ's for Plexus MetaBurn that are posted on the Product Information Sheet in the Shareable Media Library. For additional details, visit [plexusworldwide.com](http://plexusworldwide.com).



^When combined with a reduced calorie weight loss diet plan. ^\*\*Within 60 days from date of purchase

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