



# Leads You Didn't Know You Have

Connecting with people works best when the connection is personal, relevant, and authentic. This means helping people understand what's in it for them by crafting conversations that speak to a person's potential and unique needs. To help you with that messaging, think about their needs first.

Below are a few potential life events or behaviors that may inspire a person to recognize a need for Plexus®. Take 10 - 15 minutes to write down names that come to mind in each category. Avoid pre-judging how people may reply to your invitation. This is an active, growing list. Don't worry about completing the entire list, and keep in mind that as you work, this list will grow and change. Keep it handy, make copies, and add to it daily.

**Remember**

Your success comes from regularly inviting people to an experience. Let the experience do the selling for you. **It's that easy.**

**Supportive friends or relatives:**

- Send  Share  Invite  Follow-up
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**Have children in private schools or college:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up

**Enjoy physical activity or healthy living:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up

**Want to lose weight/get in shape:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
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**Searching for additional income:**

- Send  Share  Invite  Follow-up
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**Are financially savvy:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up

**Have an upcoming vacation or wedding:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
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- Send  Share  Invite  Follow-up

**Expecting a baby or already a new mom:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
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- Send  Share  Invite  Follow-up

**Lead a community or social group:**

- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up
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- Send  Share  Invite  Follow-up
- Send  Share  Invite  Follow-up



# Keep going and keep adding!

## Teachers or nurses:

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

## Have children on dance or athletic teams:

Send  Share  Invite  Follow-up

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## Have a large social network:

Send  Share  Invite  Follow-up

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## Are the life of the party:

Send  Share  Invite  Follow-up

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## Love the products and already share:

Send  Share  Invite  Follow-up

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## Previously worked in direct sales:

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

## Not fulfilled with their job:

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

## Are social media savvy:

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

## Are super busy:

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

Send  Share  Invite  Follow-up

## You thought to contact but chickened out:

Send  Share  Invite  Follow-up

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## Other:

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