

## **BREAST CANCER AWARENESS POP-UP CHALLENGE OFFICIAL RULES**

The Breast Cancer Awareness Pop-Up Challenge (the “Contest”) is open to Ambassadors and Preferred Customers who are legal residents of the United States or District of Columbia who are the age of majority as of the Contest start date (the “Participant”). Employees of Plexus Worldwide, LLC (the “Company” or “Plexus”) and its respective subsidiaries, affiliates, and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited by law. Contest participants are referred to as “you” or “your.”

### **How to Enter**

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

To participate in the Breast Cancer Awareness Pop-Up Challenge, you must:

- A. Join the Plexus Facebook Page, located at <https://www.facebook.com/OfficialPlexusWorldwide/>; and
- B. Post a photo, video or comment with something related to the challenge prompt in the comments section for that specific challenge post and the hashtags #PlexusPopUp and #Entry. Participants will have 24 hours to complete each Pop-Up Challenge once it’s been posted.

In order to enter, the post must be publicly available.

Only entries submitted via the above methods are eligible. Entries submitted via any other method, will NOT be accepted. Entries must be received no later than the close of the Contest Period.

Videos and/or Photos (i) must be the original and sole creation of the Participant and all right, title and interest including but not limited to, the copyright in any entry, must be owned solely by the submitting Participant; (ii) may not have been submitted in any other competition and may not have been published; (iii) may not infringe upon any third party's rights, including but not limited to, copyright, patent or trademark, or rights of privacy or publicity, or contain material that is or may be considered defamatory, slanderous or libelous, or portray or depict any person, product or entity in a false light; (iv) may not violate any law, rule or regulation; (v) may not contain any virus, bugs, or other deleterious material; and (vi) may not contain inappropriate content, for example but not limited to, profanity, defamatory statements, words or symbols widely considered offensive to individuals of any certain race, ethnicity, religious, sexual orientation or socioeconomic groups, threats to any person, place, business, or group. Each Participant warrants and represents that his/her entry complies with all of those conditions. Any non-complying entry will subject the Participant to disqualification in Company’s sole discretion. By submitting an entry, Participant grants Company a worldwide, royalty free license in any and all media, now know or hereafter created, to copy, prepare derivative works, and distribute the Participant’s entry materials. Participants hereby waive in favor of Company, all rights of “Droit Moral” or “Moral Rights of Authors” or any similar rights or principles of law that winner may now or later have to his/her entry. Company reserves the right to alter, change or modify the Participant’s entry, in its sole discretion.

Company is not responsible for entries that are incomplete or inaccurate whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries. Company is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. All entry information, videos and photos, if submitted, become the property of the Company and will not be returned. By submitting an entry, you agree that your submission is gratuitous and made without restriction, and will not place Company under any obligation, and that Company is free to disclose or otherwise disclose the ideas contained in the entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your entry, Company does not waive any rights to use similar or related ideas previously known to Company, or developed by its employees, or obtained from sources other than you. By entering, you acknowledge that Company has no obligation to use or post any entry you submit.

There is no limit on the number of entries per Participant.

### **Contest Period**

Contest begins at 10 PT on October 4, 2019, and ends at 10 PT on October 31, 2019 (the "Contest Period"). The Pop-Up Challenge posts will be posted on October 4, 2019, October 9, 2019, October 17, 2019, October 21, 2019, and October 30, 2019.

### **Winner Selection and Notification**

Ten (10) lucky winners will be selected by a committee of Plexus representatives selected by the Company. The committee will judge all eligible Participants based on overall creativity and uniqueness of the Participant's post. Winners will be notified by a member of the Plexus Social Media team via Facebook direct (private) message. Winners will be notified the day after each Pop-Up Challenge is posted.

**Please note: All decisions made by the panel are final and binding.**

### **Prizes**

Ten (10) lucky winners will receive one (1) Plexus Breast Chek™ Kit. The approximate retail value of the prize is \$34.95. Approximate retail value of all Contest Prizes is \$349.50.

Prizes will be shipped to the winners at the address provided when contacted directly by Company on or before November 30, 2019.

### **Additional Contest Rules**

Each of the potential winners may, if Company requests, be required to sign and return to the Company, an Affidavit of Eligibility, Liability and Publicity Release (and any other documentation required by the Company in its sole discretion) in order to claim his/her prize. No transfer, substitution, or cash equivalent for the prize is permitted. Each prize winner is responsible for all federal, state and local taxes and fees associated with prize receipt and/or use. The participation of any individual in this contest is

solely at his/her own risk and responsibility. By participating, you agree that RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE TO YOU.

Odds of winning depend on the number of eligible entries received during the Contest Period. Any and all decisions of the Company regarding the Contest are final.

All posts become the property of the Company and will not be returned. By entering a post, the Participant grants the Company and its affiliates the right to publish the entries, videos and/or photos, name, image and/or likeness on the Company's websites and in the Company's social media and marketing materials without further compensation, notification or permission, unless prohibited by law. Contest posts may be used for the purpose of marketing the Company's products and business opportunity.

All issues and questions regarding the construction, validity, interpretation, and enforceability of these Contest Rules, or the rights and obligations of Participants and Company in connection with the Program, shall be governed by, and construed in accordance with the laws of the State of Arizona without regard to conflicts of laws principles. The Participant agrees that all disputes in connection with this Program shall be resolved individually (and not via class action) and resolved exclusively before a court of competent jurisdiction located in Phoenix, Arizona, and Participant hereby agrees to personal jurisdiction of that court.

In the event of a dispute as to the identity or eligibility of a Winner based on an email address or Facebook account ("Online Account") the winning entry will be declared by the "Authorized Account Holder" of the Online Account submitted at the time of the entry, provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email addresses for the domain associated with the submitted Online Account.

By participating, you release Plexus Worldwide, LLC and Facebook, Inc. and their subsidiary and affiliated entities and their respective, Ambassadors, partners, members, employees, officers, directors, agents, and all others associated with the development and execution of this Contest ("Released Parties"), from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in this Contest and you agree that the Released Parties are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest.

Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled, or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Plexus on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to your or any other person's computer related to or resulting from participating in this Contest. By participating in this Contest, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Plexus, which are final and binding in all matters relating to this Contest. Failure to comply with these Official Rules may result in disqualification from this Contest.

By entering this Contest, you expressly consent to Plexus sending you commercial electronic messages. You understand that your personal information will be retained by the Company in the United States and that the United States governments, courts, law enforcement or regulatory agencies will be able to obtain disclosure of your personal information through the laws of the United States. To opt-out of receiving such communications from Plexus, make your request to [privacy@plexusworldwide.com](mailto:privacy@plexusworldwide.com).

The “Breast Cancer Awareness Pop-Up Challenge” is sponsored by Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA, and is in no way sponsored, endorsed or administered by, or associated with, Facebook.