

## AMBASSADOR BEST PRACTICES

# Nourish One™ Initiative

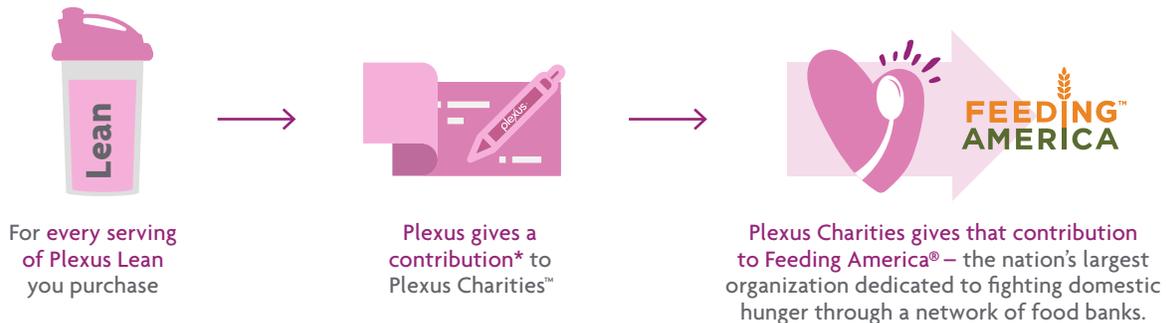
As a Plexus® Ambassador, you get to share health and happiness with others on a daily basis, and now you have an opportunity to give back and help people in need.



## How it Works

With Nourish One, you can help a child or family in need.

**One serving of Plexus Lean™ for you triggers a meal donation for someone in need.** It's that simple.



## About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, Feeding America provides meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people served; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Visit [www.feedingamerica.org](http://www.feedingamerica.org) for more info!

\*Every bag of Plexus Lean sold contributes a donation equivalent to 14 meals to Feeding America®, providing at least 1.5 million meals annually. \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks.

## How do you share this great news?

When you tell your potentials and customers about Nourish One™, help them understand that for every serving of Plexus Lean™ purchased, Plexus® and Plexus Charities gives a contribution to Feeding America.

### TIP

When referencing Feeding America, it's important to include the following information regarding our partner organization: Feeding America – the nation's largest organization dedicated to fighting domestic hunger through a network of food banks.

#### Words to say:

“Have you heard about Nourish One? For every serving of Plexus Lean purchased, Plexus Charities will give a contribution to Feeding America – the nation's largest organization dedicated to fighting domestic hunger through a network of food banks and provide one meal for a hungry child or family in need.”

“I love how my company gives back to help people in need. For every serving of Plexus Lean, I am helping to feed a child or family in need. This nourishing meal replacement is so delicious, and I love that I can be a part of something greater to help make a difference in the world.”

## How to post Nourish One on social

Use #nourishone when you share this initiative with your family and friends on social media.

#### Words to say:

“Ya'll! This is my new favorite meal replacement! Not only does Plexus Lean provide the right nutrients for my body, but for every serving purchased, I'm supporting Nourish One, an initiative to help children and families in need. PM me for me details! #nourishone”

“Wow! I love what my company stands for and I'm so proud to be a part of the Nourish One initiative to help children and families in need. For every serving of Plexus Lean, Plexus Charities is giving a contribution to Feeding America – the nation's largest organization dedicated to fighting domestic hunger through a network of food banks. One serving = One meal. It's that simple. #nourishone”

### Getting Your Team Involved

Need a rewarding team builder? Bring your team together to help out at a local food bank. This is a great way to strengthen relationships within your team. Bonus! Have each team member invite a friend to build new relationships. Visit <http://www.feedingamerica.org/take-action/volunteer/to> find a food bank in your area and be sure to reach out to the volunteer coordinator to coordinate your day.

## Frequently Asked Questions

### Why has Plexus Charities partnered with Feeding America?

We believe everyone deserves the chance to be healthy and happy. But we also know that health can only be achieved if your body is supported with the right nutrients.

Feeding America supports the same mission and works to bring a healthy variety of food – from farmers, manufacturers, and retailers – to people in need through food banks across the United States. At the same time, this organization seeks to help people build a path to a brighter, food-secure future.

### Is there a cap on the donation amount?

There is no cap on the amount donated from Plexus Lean purchases. One serving of Lean for you means a meal for a child or family in need, always.

### Are Lean purchases made by Canadian Ambassadors and Customers included in Nourish One?

All contributions made to Feeding America by Plexus Worldwide®, through Plexus Charities, will be based on Plexus Lean sales in the U.S. and Canada. While Feeding America specifically donates to food banks located in the United States, Plexus is currently exploring options to open a charitable entity in Canada.

### What about charitable organizations in other countries?

As new countries are opened, Plexus will explore charitable opportunities to support our Ambassadors and philanthropic causes within each market.

### How do we know the money was really donated?

Each year, Plexus files a document with the Internal Revenue Service to indicate which charitable organizations received donations as well as the amount associated with the contribution.

**Want to learn more?** Visit [plexusworldwide.com/nourish-one](http://plexusworldwide.com/nourish-one).

