

Convention Contest

2019

Official Rules for Canadian Ambassadors

The 2019 Convention Contest (“Contest”) is open to Ambassadors residing in Canada (excluding the province of Quebec) who are of legal age by December 19, 2018. Employees of Plexus Worldwide, LLC (the “Company” or “Plexus”) and its respective subsidiaries, affiliates, and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person are not eligible. The Contest is subject to all applicable federal, provincial and local laws and regulations and is void where prohibited by law. Contest participants are referred to as “you” or “your.”

Contest period runs from December 19, 2018 at 12:00 a.m. ET through April 30, 2019 at 11:59 p.m. ET (the “Contest Period”).

To be eligible to participate in this Contest, you must be a “Qualified Ambassador” in “Good Standing” in accordance with Plexus’ Ambassador Agreement and Policies and Procedures throughout the Contest Period and until the reward is awarded. “Qualified Ambassador” is defined as:

- (i) having your Plexus Annual Membership paid and current; and
- (ii) having at least 100 in Personal Volume (PV), excluding Welcome Pack PV, through the monthly cycle end date or must be qualified in the prior month. PV is defined as the volume received from each commissionable product that you or your customers purchase (excluding Welcome Pack PV).

“Good Standing” shall be defined to mean the following:

- (i) You have acknowledged and agreed to the Ambassador Terms and Conditions and Policies and Procedures;
- (ii) You are not in violation of the Company’s Terms and Conditions and Policies and Procedures; and
- (iii) You must be registered and attend the Plexus 2019 Convention to be held from June 18, 2019 through June 21, 2019. Black Tie Gala will be held June 17, 2019.

Qualified Ambassadors have a chance to earn credits towards Convention Contest rewards. In order to earn Convention credits, Qualified Ambassadors can do any of the following:

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1. Enrol a new Ambassador with a Welcome Pack purchase within their first 30 days, enrollment must be on or after December 19, 2018 (credits are awarded per Qualified Ambassador)
 - a. New Level 1 Personally Sponsored Ambassadors = 20 credits
 - b. New Level 2 Ambassadors = 15 credits
 - c. New Level 3 Ambassadors = 5 credits
 - d. New Level 4 Ambassadors = 5 credits
 - e. New Level 5 Ambassadors = 5 Credits

Personally Sponsored Retention Bonus: For each month following the enrollment of your new, Level 1 Ambassador, you can earn an additional 2 credits, per month, when your new, Level 1 Ambassador is commission qualified.

Existing Preferred or Retail Customers (with an enrollment date prior to December 19, 2018) who upgrade within the contest period will be eligible for upgrade credits. New enrollments within the contest period who upgrade will be eligible for upgrade credits.

Refunds and Returns. Credits will be deducted for any Welcome Pack returns for each new Level 1 – 5 Ambassador who signed up during the Contest Period. Credits will be deducted on all 5 levels that were rewarded before the Contest Period ends.

Ambassadors must: (i) be commission qualified in order to qualify for commission; (ii) have their Annual Membership current; (iii) have at least 100 PV in the current month; or (iv) be qualified in the prior month.

Any Ambassador Leads received as part of the Plexus Leads Program will not apply toward the qualifications for the 2019 Convention Contest.

2. Enrol a new Preferred Customer or Retail Customer with an initial order of 99.71 CAD or more, enrollment must be on or after December 19, 2018 (credits are awarded per Preferred and Retail Customer)
 - a. New Level 1 Preferred Customer or Retail Customer = 10 credits
 - b. New Level 2 Preferred Customer or Retail Customer = 5 credits

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c. New Level 3 Preferred Customer or Retail Customer = 5 credits

Personally Sponsored Retention Bonus: For each month following the enrollment of your new, Level 1 Preferred Customer or Retail Customer, you can earn an additional 2 credits, per month, when your new, Level 1 Preferred Customer or Retail Customer places a 99.71 CAD order or more.

Existing Retail or Preferred Customers (with an enrollment date prior to December 19, 2018) who upgrade within the contest period will be eligible for upgrade credits. New enrollments within the contest period who upgrade will be eligible for upgrade credits.

Refunds and Returns. Credits will be deducted for any Welcome Pack returns for each new Level 1 – 3 Ambassador who signed up during the Contest Period. Credits will be deducted on all 3 levels that were rewarded before the Contest Period ends.

Ambassadors must: (i) be commission qualified in order to qualify for compression; (ii) must have their Annual Membership current; (iii) have at least 100 PV in the current month; or (iv) be qualified in the prior month.

Any Customer Leads received as part of the Plexus Leads Program will not apply toward the qualifications for the 2019 Convention Contest.

3. PV Achievement credits per month (January 2019 – April 2019)*

- a. 200 - 499.99 PV = 20 credits
- b. 500 - 999.99 PV = 75 credits
- c. 1,000 PV and Above = 125 credits

*NOTE: Maximum of 1,000 PV from your own personal purchases for each month during the Contest Period.

An Ambassador can only earn 125 credits maximum per month based on their PV and 1st Level on their Preferred/Retail Customers.

Any returned orders that generate PV to earn credits, will need to be deducted before Contest Period ends and credits must be subtracted and reflect as a negative credit on their dashboard.

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4. Develop new Silver Ambassadors on your Level 1 = 75 credits
 - a. Develop new Silver Ambassadors on your Level 1 = 75 credits
 - b. Develop new Silver Ambassadors on your Level 2 = 50 credits
 - c. Develop new Silver Ambassadors on your Level 3 = 25 credits

Personally Sponsored Retention Bonus: For each month following your personally sponsored, Level 1 Silver Ambassador rank achievement, you can earn an additional 10 credits, per month, when your newly ranked, Level 1 Silver Ambassador maintains their Silver Ambassador pay rank.

5. Personal One-Time Rank Advancement. Rank to Silver through Diamond Ambassador for the first time during the Contest Period and earn the following credits:
 - a. Silver Rank Advancement = 100 credits
 - b. Gold Rank Advancement = 150 credits
 - c. Senior Gold Rank Advancement = 200 credits
 - d. Ruby Rank Advancement = 250 credits
 - e. Senior Ruby Rank Advancement = 300 credits
 - f. Emerald Rank Advancement = 300 credits
 - g. Sapphire Rank Advancement = 300 credits
 - h. Diamond Rank Advancement = 300 credits
 - i. Re-Rank Advancement Credit Bonus = 300 Credits
 - j. Rank Advancement Multiplier Credits=
 - i. 2x Multiplier- Advance two ranks in one calendar month, and we'll double the Personal Rank Advancement Credits earned that month.
 - ii. 3x Multiplier- Advance three ranks in one calendar month, and we'll double the Personal Rank Advancement Credits earned that month.

This is a one-time achievement rank bonus that can be earned once per rank. This is a personal bonus and cannot be earned based on your paid levels.

Any Jewel (Emerald, Sapphire, Diamond) who has fallen out of Rank and Re-Ranks to their Highest Achieved Rank during the contest period, will be eligible to earn a one-time bonus credit.

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6. 2018 Top 10 Recognition Special VIP Recognition for the top 10 Qualified Ambassadors based on: (i) Personally Sponsored new Preferred Customers; (ii) Personally Sponsored new Ambassadors; and (iii) overall PV.

If an Ambassador wins two out of the three categories, they will receive an extra 250.00 USD (750.00 USD total). If an Ambassador wins three out of the three categories, they will receive an extra 500.00 USD (1,250.00 USD total).

Convention Contest Prize Levels:

- 150 Credits – Entered to win VIP Experience (50 Winners)¹
- 400 Credits – 50.00 USD Convention Store Voucher (Eligible for pick-up at Convention Store with valid ID and Registration Lanyard)
- 800 Credits – 150.00 USD Cash²
- 1,300 Credits – Winners Dinner³
- 2,100 Credits – 700.00 USD Cash⁴
- 2,650 Credits – Black Tie Gala⁵
- 3,200 Credits – 2,000.00 USD Cash⁶
- 4,300 Credits – Eligible for Grand Prize (approximate value 5,000.00 USD)

Grand Prize: All Qualified Ambassadors who earn 4,300 Credits or more will have an option to choose their Grand Prize package. One prize per qualified Ambassador. Grand Prize packages are as follows:

- 5,000.00 USD Cash⁷

¹ Winners for the 150 Credit prize will be chosen by random draw. The VIP Experience consists of: (i) special seating; (ii) Jewel access; (iii) Jewel check-out; and (iv) a special gift.

² The 150.00 USD will be deposited by May 31, 2019 in your Virtual Office and will be noted as "other income".

³ The first 1,500 Ambassadors who reach 1,300 Credits are invited to attend the 2019 Winners Dinner. All remaining Ambassadors who reach 1,300 Credits will receive a 100.00 USD Convention Store Voucher. Vouchers can be picked up at the Convention Store with a valid ID and Registration Lanyard.

⁴ The 700.00 USD will be deposited by May 31, 2019 in your Virtual Office and will be noted as "other income".

⁵ The first 500 Ambassadors who reach 2,650 Credits are invited to attend the 2019 Black Tie Gala. All remaining Ambassadors who reach 2,650 Credits will receive a 100.00 USD Convention Store Voucher. Vouchers can be picked up at the Convention Store with a valid ID and Registration Lanyard.

⁶ The 2,000.00 USD will be deposited by May 31, 2019 in your Virtual Office and will be noted as "other income".

⁷ The 5,000.00 USD will be deposited by May 31, 2019 in your Virtual Office and will be noted as "other income".

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- 5,000.00 USD Vacation Credit: Winners will receive a link to a travel/vacation website to use from a trip or experience of their choice.
- 5,000.00 USD Luxurious Jewelry Package: Winners will receive a catalog of fine jewelry of their choice
- 5,000.00 USD Technology Package: Winners will receive a choice of Apple Technology gadgets

Top 25 credit earners will be entered into a drawing on stage at the 2019 Plexus Convention. Five winners will be randomly drawn to win a special trip to Home Office in Scottsdale, Arizona. Each winner will select five Ambassadors from their team to join them on this special trip. The dates of the trip are July 25, 2019 through July 27, 2019. The trip includes:

- 2-night hotel stay at the Omni Scottsdale Resort
- Airfare (coach) for each winner and their team
- Ground transportation to and from Sky Harbor Airport to the Omni Scottsdale Resort
- Training session at Home Office with Genevieve Skory, Sr. Director of Global Ambassador Training
- Corporate Home office tour

Winners will be notified via electronic mail on or before May 17, 2019.

7. Slimdown Challenge Credit Bonus
 - a. Ambassadors who enter the Slimdown Challenge will receive 50 Convention Credits
 - b. Ambassadors who complete the Slimdown Challenge will receive an additional 100 Convention Credits
8. Super Saturday Credits Bonus
 - a. Ambassadors who register and attend Super Saturday 2019 will receive 50 Convention Credits

The Company reserves the right to adjust enrollment, volume and/or awarded credits and Contest rewards based on product returns and/or chargebacks.

All credit card payments for Customers and Ambassadors have to be in their own name and not that of the sponsor or upline Ambassador.

No substitution, exchange or transfer of reward by winner. Each reward winner is responsible for all federal, state, provincial and local taxes and fees associated with reward receipt and/or use. The participation of any individual in this contest is solely at his/her own risk and responsibility. By participating, you agree that RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE TO YOU.

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By participating in this Contest, Participants agree to be bound by these Official Rules and the decisions of the Company, which shall be final and binding in all respects.

You expressly agree and consent to the Company's use of your name, likenesses, testimonials, gender, location, and all other information provided to the Company, for any and all purposes, including, but not limited to advertising, trade and/or promotion on behalf of the Company, without further limitation, restriction or compensation, unless prohibited by law. This includes permission for the Company to publish all aspects of your participation in this Contest, including in any and all media worldwide, known or unknown, without limitation or additional compensation to you, and to use the submitted information, including for purposes of marketing and promotion, subject to the Company's privacy policies and to the extent permitted by law.

By participating in this Contest, Participants agree to release, hold harmless, and agree to not institute any claim (including a class action claim) against the Company, and all co-sponsors of the Contest and each of their respective parent companies, affiliates, subsidiaries, and their respective officers, directors, employees, agents, and representatives (collectively "Released Parties") from any and all liability whatsoever for any injuries, losses or damages of any kind from or in connection with, either directly or indirectly; (i) the awarding, acceptance, receipt, possession, use and/or misuse, of any reward awarded herein; and/or (ii) participation in the Contest. Participants should consult with their healthcare provider before attempting to change weight and before starting any new diet, exercise, or supplement regime or program. IN NO EVENT WILL PLEXUS, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, ITS ADVERTISING AND PROMOTIONAL AGENCIES, OR ITS DIRECTORS, OFFICERS, MEMBERS, PARTNERS, EMPLOYEES ATTORNEYS, AGENTS AND REPRESENTATIVES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, WHETHER IN CONTRACT, TORT OR OTHERWISE AND INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES (EVEN IF SUCH DAMAGES ARE FORESEEABLE, AND WHETHER OR NOT THE INDEMNIFIED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES) ARISING FROM THIS CONTEST

All issues and questions regarding the construction, validity, interpretation, and enforceability of these Contest Rules, or the rights and obligations of Participants and Company in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of Arizona without regard to conflicts of laws principles. The Participant agrees that all disputes in connection with this Contest shall be resolved exclusively before a court of competent jurisdiction located in Phoenix, Arizona, and Participant hereby agrees to personal jurisdiction of that court.

If the Contest is not capable of running as planned due to tampering, unauthorized intervention, fraud, technical limitations or failures, any force majeure event or any other cause which, in the sole opinion of the Company, could

The Plexus logo, consisting of the word "plexus" in a lowercase, sans-serif font with a registered trademark symbol, is positioned in the top right corner of the banner.

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The year "2019" is displayed in a large, bold, yellow font on an orange rectangular background, centered below the main title.

corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Contest, the Company reserves the right, in its sole and absolute discretion, to modify these Official Rules and/or to cancel, terminate, modify or suspend all or any part of the Contest, and to select a winner from among all eligible Participants. In addition, the Company has the right to take all steps necessary to prevent and/or alleviate potential or actual gaming of the contest, including, but not limited to, suspending or terminating Participants found guilty of such activities, and disqualifying them from participating in the Contest. By entering this Contest, the Participant agrees to Plexus sending commercial electronic messages. To opt-out of receiving such communications from Plexus, you must notify Plexus at privacy@plexusworldwide.com.

The Plexus 2019 Convention Contest is sponsored by Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA.