



Official Rules for United States Ambassadors

The 2020 Convention Contest (“Contest”) is open to Ambassadors residing in the United States who are of legal age by January 1, 2020. Employees of Plexus Worldwide, LLC (the “Company” or “Plexus”) and their respective subsidiaries, affiliates, and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Contest participants are referred to as “you” or “your.”

Contest period runs from January 1, 2020 at 12:00 a.m. ET through April 30, 2020 at 11:59 p.m. ET (the “Contest Period”).

To be eligible to participate in this Contest, you must be a “Qualified Ambassador” in “Good Standing” in accordance with Plexus’ Ambassador Agreement and Policies and Procedures throughout the Contest Period and until the prize is awarded. “Qualified Ambassador” is defined as:

- (i) having your Plexus Annual Membership paid and current; and
- (ii) having at least 100 in Personal Volume (PV), excluding Welcome Pack PV, through the monthly cycle end date or must be qualified in the prior month. PV is defined as the volume received from each commissionable product that you or your customers purchase (excluding Welcome Pack PV).

“Good Standing” shall be defined to mean the following:

- (i) You have acknowledged and agreed to the Ambassador Terms and Conditions and Policies and Procedures.
- (ii) You are not in violation of the Company’s Terms and Conditions and Policies and Procedures; and
- (iii) You must be registered for the virtual Plexus 2020 Convention to be held on June 19, 2020 and June 20, 2020. **Convention Contest earners must register for the virtual Convention by Friday, May 22 at 11:59 p.m. EDT in order to claim their eligible prizes.**

Qualified Ambassadors have a chance to earn credits towards Convention Contest prizes. In order to earn Convention credits, Qualified Ambassadors can do any of the following:

1. Enroll a new and Upgraded Ambassador with a Welcome Pack purchase within their first 30 days, enrollment must be on or after January 1, 2020 (credits are awarded per Qualified Ambassador)
 - a. New Level 1 Personally Sponsored Ambassadors = 50 credits
 - b. New Level 2 Ambassadors = 40 credits
 - c. New Level 3 Ambassadors = 30 credits
 - d. New Level 4 Ambassadors = 20 credits
 - e. New Level 5 Ambassadors = 10 credits

These “Live Credits” will reflect the Contest Dashboard throughout the Contest Period as earned daily. Please note credits will fluctuate based on returns, cancellations or other circumstances.

Sponsor changes will change the credit awards given.



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2. Ambassador Retention Credits: For every month following enrollment during the Contest Period, earn additional credits per month that your Ambassador is Commissions Qualified.

- a. Level 1 – 15 Credits
- b. Level 2 – 10 Credits
- c. Level 3 – 8 Credits
- d. Level 4 – 4 Credits
- e. Level 5 – 2 Credits

These “Live Credits” will reflect the Contest Dashboard throughout the Contest Period as earned daily. Please note credits will fluctuate based on returns, cancellations or other circumstances.

Existing Preferred or Retail Customers (with an enrollment date prior to January 1, 2020) who upgrade within the contest period will be eligible for upgrade credits. New enrollments within the contest period who upgrade will be eligible for upgrade credits.

Refunds and Returns. Credits will be deducted for any Welcome Pack returns for each new Level 1 – 5 Ambassador who signed up during the Contest Period. Credits will be deducted on all 5 levels that were rewarded before the Contest Period ends.

Ambassadors must: (i) be commission qualified in order to qualify for compression; (ii) have their Annual Membership current; (iii) have at least 100 PV in the current month; or (iv) be qualified in the prior month.

Ambassadors within 6 months of Conversion date from Ambassador to Customers will not count towards the qualifications for the 2020 Convention Contest. Must be outside of the 6-month period to qualify.

Any Ambassador or Customer Lead(s) received as part of the Plexus Leads Program will not apply toward the new enrollment qualifications for the 2020 Convention Contest. Any personally activity after the Leads assignment date will count toward their upline during the contest period.

New Level 1 – 3 Retail and Preferred Customers who sign up during the Contest Period and places an initial order of \$75 or more (before tax and shipping, with or without Samples, amounts converted to USD) award credits in the amounts shown above.

3. Enroll a new Retail Customer or Preferred Customer with an initial order of \$75 or more, enrollment must be on or after January 1, 2020 (credits are awarded per Preferred and Retail Customer)

- a. New Personally Sponsored Level 1 Retail Customer or Preferred Customer = 25 credits
- b. New Level 2 Retail Customer or Preferred Customer = 20 credits
- c. New Level 3 Retail Customer or Preferred Customer = 10 credits

These “Live Credits” will reflect the Contest Dashboard throughout the Contest Period as earned daily. Please note credits will fluctuate based on returns, cancellations or other circumstances.



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Existing Retail or Preferred Customers (with an enrollment date prior to January 1, 2020) who upgrade within the Contest Period will be eligible for upgrade credits. New enrollments within the Contest Period who upgrade will be eligible for upgrade credits.

Refunds and Returns. Credits will be deducted for any initial order that no longer meets the \$75 threshold with product returns for each new Level 1 – 3 Customer who signed up during the Contest Period. Credits will be deducted on all 3 levels that were rewarded before the Contest Period ends.

Ambassadors within 6 months of Conversion date from Ambassador to Customers will not count towards the qualifications for the 2020 Convention Contest. Must be outside of the 6-month period to qualify.

Any Ambassador or Customer Lead(s) received as part of the Plexus Leads Program will not apply toward the new enrollment qualifications for the 2020 Convention Contest. Any personally activity after the Leads assignment date will count toward their upline during the Contest Period.

New Level 1 – 3 Retail and Preferred Customers who sign up during the Contest Period and places an initial order of \$75 or more (before tax and shipping, with or without Samples, amounts converted to USD) award credits in the amounts shown above.

4. PV Achievement credits per month (January 2020 – April 2020)*
 - a. 200 - 499.99 PV = 420 credits
 - b. 500 - 999.99 PV = 75 credits
 - c. 1,000 PV and Above = 125 credits

These “Live Credits” will reflect the Contest Dashboard throughout the Contest Period as earned daily. Please note credits will fluctuate based on returns, cancellations or other circumstances.

*NOTE: Maximum of 1,000 PV from your own personal purchases for each month during the Contest Period.

Any returned orders that generate PV to earn credits, will need to be deducted before Contest Period ends and credits must be subtracted and reflect as a negative credit on their dashboard.

5. Develop new Silver Ambassadors
 - a. Develop new Personally Sponsored Silver Ambassadors on your Level 1 = 50 credits
 - b. Develop new Silver Ambassadors on your Level 2 = 50credits
 - c. Develop new Silver Ambassadors on your Level 3 = 50credits

These credits will reflect on the Contest Dashboard after Commissions Close.



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6. Personal One-Time Rank Advancement. Rank to Silver through Diamond Ambassador for the first time during the Contest Period and earn the following credits:
 - a. Silver Rank Advancement = 100 credits
 - b. Gold Rank Advancement = 150 credits
 - c. Senior Gold Rank Advancement = 200 credits
 - d. Ruby Rank Advancement = 250 credits
 - e. Senior Ruby Rank Advancement = 300 credits
 - f. Emerald Rank Advancement = 300 credits
 - g. Sapphire Rank Advancement = 300 credits
 - h. Diamond Rank Advancement = 300 credits

Rank-Up Credits: When an Ambassador Ranks up more than once during a Calendar month during the Contest Period, they will collect the credits assigned to each Rank achieved they pass their way up. These can only be awarded once per rank.

This is a one-time achievement rank bonus that can be earned once per rank. This is a personal bonus and cannot be earned based on your paid levels.

Maintain Rank Credits: When an Ambassadors maintains or exceeds their prior month paid rank each month during the Contest Period, they will receive 50 credits each month they maintain the same paid rank (Silver – Diamond). If an Ambassador Rank advances for the first time, they will receive rank advancement credits and will not receive maintain rank credits.

These credits will reflect on the Contest Dashboard after Commission Close.

7. 2020 Top 10 Recognition. Special VIP Recognition for the top 10 Qualified Ambassadors based on: (i) Personally Sponsored new Preferred Customers; (ii) Personally Sponsored new Ambassadors; and (iii) overall PV.

If an Ambassador wins two out of the three categories (Personally Sponsored new Preferred Customers, Personally Sponsored new Ambassadors and overall PV), they will receive an extra \$250.00 USD (\$750.00 USD total). If an Ambassador wins three out of the three categories, they will receive an extra \$500.00 USD (\$1,250 USD total).

Convention Contest Prize Levels:

- **Level 1 – 500 Credits – Entered to Win¹**
 - Earn your chance to be one of the 50 chosen from the drawing who will earn a \$25 Virtual Convention Store Voucher: (50 Winners)¹
- **Level 2 – 1,000 Credits - \$25 Virtual Convention Store Gift Card²**
- **Level 3 – 2,000 Credits - \$50 Virtual Convention Store Gift Card³**
- **Level 4 – 3,000 Credits - \$200 Cash⁴**
- **Level 5 – 4,500 Credits - \$250 Cash⁵**
- **Level 6 – 6,000 Credits - \$500 Cash⁶**

¹Winners for Prize Level 1 will be chosen by random draw. The 50 Winners will receive an email with their \$25 virtual store voucher unique code by May 29, 2020. Winners must redeem their virtual store voucher during the 2020 Plexus Convention.

²Winners will receive an email with their \$25 virtual store voucher unique code by May 29, 2020. Winners must redeem their virtual store voucher during the 2020 Plexus Convention.

³Winners will receive an email with their \$50 virtual store voucher unique code by May 29, 2020. Winners must redeem their virtual store voucher during the 2020 Plexus Convention.

⁴\$200 cash prize will be deposited in your Hyperwallet account on or about June 5, 2020 and noted as "other income".

⁵\$250 cash prize will be deposited in your Hyperwallet account on or about June 5, 2020 and noted as "other income".

⁶\$500 cash prize will be deposited in your Hyperwallet account on or about June 5, 2020 and noted as "other income".



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- **Level 7 – 7,000 Credits – Dinner on Us⁷**
 - The Dinner on Us prize package includes: (i) \$400 VISA Gift Card; (ii) set of two tumblers; and (iii) a Plexus-branded throw.
- **Level 8 – 9,000 Credits – \$1,300 Cash or Travel Voucher⁸**
 - Winners will have their choice of a \$1,300 Cash prize or a \$1300 Travel Voucher.
- **Level 9 – 11,000 Credits - \$2,000 Cash⁹**

Top 55 Credit Earners¹⁰

Top 55 Credit Earners will receive a Virtual Songwriting Experience. This experience includes: (i) an El Hefe Bluetooth Plexus-branded Speaker; and a “Bringing Nashville to You” Party Pack which includes local, gourmet favorites from this soulful, musical city.

Top 20 Credit Earners¹¹

- **The Top 20 Convention Contest Credit Earners will get to choose their prize package from the following:**
 - \$10,000 Cash;
 - \$10,000 Travel Voucher;
 - Two (2) Custom Plexus-Branded Vespas;
 - One (1) Plexus-Branded Golf Cart; or
 - One (1) Plexus-Branded Side by Side UTV Utility

If the Credit Earner is unable to redeem their prize, there will be no cash value available and their prize is nontransferable, and the Credit Earner forfeits their prize.

8. Renew You Challenge Credit Bonus
 - a. Ambassadors who register the Renew You Challenge by January 3, 2020 will receive **50** Convention Credits.
 - b. These Credits will be reflected in the Ambassadors Contest Dashboard by February 29, 2020.
9. Free Buds for 3 Buds Credits Bonus
 - a. Ambassadors who enroll 3 new Personally Sponsored Ambassadors with any Welcome Pack in the month of January will earn **25** Convention Credits.
 - b. These Credits will be reflected in the Ambassadors Contest Dashboard by February 29, 2020.

Winners will be notified via electronic mail on or about May 29, 2020.

The Company reserves the right to adjust enrollment, volume and/or awarded credits and Contest prizes based on product returns and/or chargebacks.

Ambassadors, “Contest Participants”, must be registered for the virtual 2020 Convention in order to redeem any prizes associated with the 2020 Convention Contest.

⁷Winners will receive a congratulatory email by May 29, 2020. The Dinner on Us prize package will be shipped to the address on file on or about June 19, 2020; however, due to the current climate, your prize package shipment may be delayed.

⁸Winners will receive a congratulatory email with their prize selection on or about May 29, 2020. Winners will send their prize selection to plexusrecognition@plexusworldwide.com at least five business days from the date of congratulatory email. \$1,300 cash prize will be deposited in your Hyperwallet account by June 5, 2020 and noted as “other income”. Physical travel voucher will be shipped to the address on file on or about June 19, 2020; however, due to the current climate, your physical travel voucher shipment may be delayed.

⁹\$2,000 cash prize will be deposited in your Hyperwallet account by June 5, 2020 and noted as “other income”.

¹⁰Winners will receive a congratulatory email with link to the Virtual Songwriting Experience by May 29, 2020. The Plexus-branded speaker and Party Pack will be shipped to the address on file on or about June 19, 2020; however, due to the current climate, your Party Pack shipment may be delayed.

¹¹Winners will receive a congratulatory email with their prize selection on or about May 29, 2020. Winners will send their prize selection to plexusrecognition@plexusworldwide.com at least five business days from the date of the congratulatory email. \$10,000 cash prize will be deposited in your Hyperwallet account by June 5, 2020 and noted as “other income”. Physical prize will be shipped to the address on file on or about June 19, 2020; however, due to the current climate, your prize package shipment may be delayed.



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All credit card payments for Customers and Ambassadors have to be in their own name and not that of the sponsor or upline Ambassador. No substitution, exchange or transfer of prize by winner. Each prize winner is responsible for all federal, state, provincial and local taxes and fees associated with prize receipt and/or use. The participation of any individual in this contest is solely at his/her own risk and responsibility.

By participating, you agree that RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE TO YOU.

By participating in this Contest, Participants agree to be bound by these Official Rules and the decisions of the Company, which shall be final and binding in all respects.

You expressly agree and consent to the Company's use of your name, likenesses, testimonials, gender, location, and all other information provided to the Company, for any and all purposes, including, but not limited to advertising, trade and/or promotion on behalf of the Company, without further limitation, restriction or compensation, unless prohibited by law. This includes permission for the Company to publish all aspects of your participation in this Contest, including in any and all media worldwide, known or unknown, without limitation or additional compensation to you, and to use the submitted information, including for purposes of marketing and promotion, subject to the Company's privacy policies and to the extent permitted by law.

By participating in this Contest, Participants agree to release, hold harmless, and agree to not institute any claim (including a class action claim) against the Company, and all co-sponsors of the Contest and each of their respective parent companies, affiliates, subsidiaries, and their respective officers, directors, employees, agents, and representatives (collectively "Released Parties") from any and all liability whatsoever for any injuries, losses or damages of any kind from or in connection with, either directly or indirectly; (i) the awarding, acceptance, receipt, possession, use and/or misuse, of any prize awarded herein; and/or (ii) participation in the Contest.

IN NO EVENT WILL PLEXUS, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, ITS ADVERTISING AND PROMOTIONAL AGENCIES, OR ITS DIRECTORS, OFFICERS, MEMBERS, PARTNERS, EMPLOYEES ATTORNEYS, AGENTS AND REPRESENTATIVES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, WHETHER IN CONTRACT, TORT OR OTHERWISE AND INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES (EVEN IF SUCH DAMAGES ARE FORESEEABLE, AND WHETHER OR NOT THE INDEMNIFIED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES) ARISING FROM THIS CONTEST.

All issues and questions regarding the construction, validity, interpretation, and enforceability of these Contest Rules, or the rights and obligations of Participants and Company in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of Arizona without regard to conflicts of laws principles. The Participant agrees that all disputes in connection with this Contest shall be resolved exclusively before a court of competent jurisdiction located in Phoenix, Arizona, and Participant hereby agrees to personal jurisdiction of that court.

If the Contest is not capable of running as planned due to tampering, unauthorized intervention, fraud, technical limitations or failures, any force majeure event or any other cause which, in the sole opinion of the Company, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Contest, the Company reserves the right, in its sole and absolute discretion, to modify these Official Rules and/or to cancel, terminate, modify or suspend all or any part of the Contest, and to select a winner from among all eligible Participants. In addition, the Company has the right to take all steps necessary to prevent and/or alleviate potential or actual gaming of the contest, including, but not limited to, suspending or terminating Participants found guilty of such activities, and disqualifying them from participating in the Contest. By entering this Contest, you have previously agreed to Plexus sending you commercial electronic messages. Your personal information will be retained by the Company in the United States and you understand that the United States governments, courts or law enforcement or regulatory agencies will be able to obtain disclosure of your personal information through the laws of the United States. To opt-out of receiving such communications from Plexus, you must notify Plexus at privacy@plexusworldwide.com.



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The Plexus 2020 Convention Contest is sponsored by Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA.

For a list of winners or a copy of Official Rules, send a self-addressed, stamped envelope for receipt by August 1, 2020 to: Plexus Worldwide, LLC, Attn: 2020 Convention Contest, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA.