

How To Share:

plexus®

VitalBiome™

Healthy gut. Happy mind.™

A Great Business Growth Opportunity

When was the last time you thought about your gut health? If you're like most people, the answer might be... well, never. And yet, your gut health has a huge impact on your life, affecting your physical and emotional well-being. If your gut is out of whack, you might experience physical troubles like GI distress, bloating, and weight gain, but your mood might suffer as well, with increased stress, heightened anxiety, or mood swings. And these symptoms just scratch the surface.

VitalBiome™ is the revolutionary Plexus® probiotic that is specifically formulated to positively impact your health and happiness while reducing feelings of stress and anxiety. With probiotic strains that have been clinically studied for their effects on physical and emotional health, VitalBiome is the only choice for comprehensive probiotic support.*



1 Share VitalBiome On Social

It's never been easier to share VitalBiome with your friends. Post about VitalBiome and its incredible benefits, tag friends who will love it, and follow up with a personal message.



Use these hashtags in your posts to keep the conversation going!

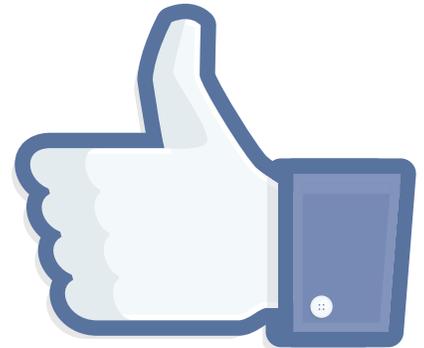
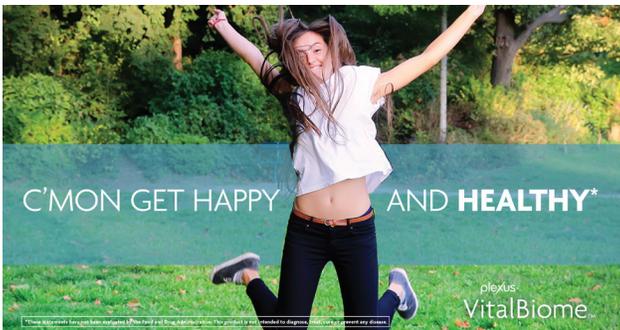
**#plexusvitalbiome #vitalbiome
#healthyguthappymind**

Social Resources for VitalBiome **AVAILABLE IN YOUR BACK OFFICE**

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Please note: Your posts about our products or opportunities must indicate that you are a Plexus Ambassador or indicate the post is an ad.

Ideas For Your Posts:



Ideas For Your Personal Messages:

My busy life can leave me feeling anxious and stressed. But now, there's a lot of science that says those feelings can also come from an unbalanced gut. Plexus® VitalBiome™ contains probiotics that are clinically demonstrated to improve my mood. It's like happiness in a bottle!*

You know I love trying new health products, but I realized recently I'd been totally ignoring my gut health! Plexus has this amazing product called VitalBiome that has EIGHT probiotic strains that have 279 scientific studies demonstrating their effectiveness! Sign me up!

My journey to take care of my body is all about health and happiness. Now, Plexus has a product that is clinically demonstrated to help with both! VitalBiome gets my gut in balance, which has a direct impact on my overall health, and on my mood.*

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Please note: Anytime you include your actual weight loss, you must include the proper disclaimer. If you plan to share on social, be sure to send to compliance@plexusworldwide.com so that they can help you make sure your post is compliant.

2 Develop Your VitalBiome™ Story

Your VitalBiome story is a **30-second** “commercial” about your experience with VitalBiome. Write it down, practice it, and share it!

Your VitalBiome Story Might Sound Like This:



I've been amazed to learn that my gut has such a big impact on my health and happiness. I can tell when my gut is out of whack because I feel uncomfortable, bloated, gassy, stressed, anxious, or moody. Yes, an unbalanced gut does all of that! I discovered Plexus® VitalBiome just in time. It's got eight different probiotic strains in it, and they've all been clinically studied for their effects on health (like digestive and immune systems) and happiness (like feelings of stress and anxiety). I know there are lots of probiotic products out there right now, but the clinical studies really make me feel good about choosing VitalBiome. This is one product I'll use for a long time!*



3 Use Tools To Share

VitalBiome is all about health and happiness—two things that are definitely worth sharing. Use these tools to help your friends and family discover what VitalBiome can do for them.

Use Personal Connections To Share

Social media is a great place to start conversations about VitalBiome, but one-on-one interaction is even more effective. Here's how a personal conversation about VitalBiome might go:

Your Conversation Might Sound Like This:

INTRO

"Hi, (prospect's name)! You've probably been hearing a lot about how gut health can affect your overall health, but did you know that it can affect your happiness, too? The gut-brain connection is super fascinating. Anyway, Plexus has a probiotic called VitalBiome that really taps into this science. It uses clinically demonstrated probiotic strains that get your gut in balance and improve your health and your mood. Who knew one product could make such a big difference? Here's a little more info about it. I'll check in tomorrow so we can chat about it!" * (first tool)

OR

"I'll admit it—my life is pretty stressful. (I'm sure you know what I'm talking about!) I'm always looking for healthy ways to feel a little less stressed and a little more relaxed. Plexus Vitalbiome is a total game changer for this. It's a probiotic supplement that contains specific strains that have been clinically studied for their effects on health and on mood, so it helps you feel better all around! There is so much to say about this, but for now, here's a little more detailed information. Take a look and let's chat tomorrow!"*



FOLLOW UP

"Hi, (prospect's name). Did you look at the VitalBiome™ information I sent over yesterday? I'm so glad there's a probiotic product that I can really have confidence in. It's all been such a mystery to me before, but since everything in VitalBiome has been clinically studied, I know it'll do what it's supposed to! Anyway, I have one more thing for you to take a look at. (second tool) Click to open it and let's talk about it!"*

CLOSE

Ask for the order: "I really think you'll love the way VitalBiome makes you feel—happy and healthy, from the inside out! You'll feel the difference, or you can get your money back. Let's put that order in." *

(Prospect Response)
OR (If they ask questions) "That's a great question. There's so much to learn about gut health and how it affects health and happiness. I think this might answer your question. (second tool) Open it up and I'll point out some things."



Try Plexus Products Risk-Free**
For more information go to:
<http://plexusworldwide.com/guarantee>

Downloadable Tools:



VitalBiome Video



VitalBiome Brochure



VitalBiome Information Sheet



VitalBiome Video



Questions From Your Customers?

To help you answer any questions that you might have from your customers, we've designed detailed FAQ's for VitalBiome that are posted on the Product Information Sheet in the Shareable Media Library.

For additional details, visit plexusworldwide.com.

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**Shipping and handling not included.

Please note: Anytime you include your actual weight loss, you must include the proper disclaimer. If you plan to share on social, be sure to send to compliance@plexusworldwide.com so that they can help you make sure your post is compliant.